



Ursula El Hage

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Relevant information:

TEDx speaker about Innovation (http://youtu.be/5PC_aZWxWmE)

CODEFE, Vice-president and **EFQM (European Foundation for Quality Management)** Trainer and Award Assessor

IDE BUSINESS SCHOOL (IESE group), Entrepreneurship Center Director

PRESIDENCY OF THE REPUBLIC OF ECUADOR, Head of the Innovation Office

Honorary Ecuadorian Nationality for relevant services for the country

Speaker and coach on innovation, excellence, entrepreneurship and networking: TEDx, ScrambleSystem, Lean Startup, 3DS, Campus Party, Expo Management

EDUCATION

Design Thinking Program, Harvard Business School, Boston, USA

Certified Trainer in Excellence Management (EFQM), EFQM, Belgium

Governance and Political Leadership, IDE Business School, Quito, Ecuador

Master in Business Administration, IDE Business School, Quito, Ecuador

Diploma in Human Resources, Catholic University of Santiago of Guayaquil, Guayaquil, Ecuador

License and Maitrise in Business Administration & Management, Université Saint Joseph, Beirut, Lebanon

WORK EXPERIENCE

Inntrend, September 2015 – Present

Managing Partner

Strands partner for arab speaking countries

Université Saint Joseph, March 2014 – Present

Visiting Professor, Quality Expert

Topics: Innovation, Strategic Planning, Entrepreneurship, Quality Management.

CODEFE, June 2013 – Present

Vice-president and EFQM (European Foundation for Quality Management) Trainer

- 1st Licensed Trainer in Latin America
- Trainer to more than 100 public and private executives in the EFQM methodology
- EFQM Assessor in Abu Dhabi, Spain, and Finland

IDE BUSINESS SCHOOL, September 2012-September 2014

Entrepreneurship Center Director

- Development of the 1st national prospective center
- First person appointed for the creation and structuration of the entrepreneurship department

PRESIDENCY OF THE REPUBLIC OF ECUADOR, April 2011-July 2012

Head of the Innovation Office

- Head of Development of the National E-Government Plan in collaboration with the Korean team
- Expert in innovation and project conceptualization, promotion and socialization of project improvement at a state management level

ROADMAK SOLUTIONS, April 2009 - March 2011

Consultant and International Partners director

- Consultant on EFQM implementation projects in Ecuador and Peru

UNIVERSIDAD CATOLICA DE SANTIAGO DE GUAYAQUIL, May 2002 - March 2008

Director of the Entrepreneurship School and coordinator of International Relations

- International Relations Coordinator (Managing international exchange programs including Mexico, Argentina and Germany)
- Co-founder of the entrepreneurship school

ACKNOWLEDGMENTS

- Honorary Ecuadorian Nationality for relevant services for the country, 2009
- Testimony of Director, Catholic University of Santiago de Guayaquil, Faculty of Business Specialties, 2008
- Student cabinet president of the MBA Program, IDE Business School, 2008
- Academic Recognition of the Students Federation of the Catholic University of Santiago de Guayaquil, 2007

MEMBERSHIPS AND GIVEN CONFERENCES

European Foundation for Quality Management (EFQM), EFQM Excellence Award Assessor

Duke University (Social Impact Exchange), Jury in the Business Plan Competition

Speaker and coach on innovation, excellence, entrepreneurship and networking: TEDx, ScrambleSystem, Lean Startup, 3DS, Campus Party, Expo Management, Impúlsate

LANGUAGES

Arabic (native language)

English (Fluent)

French (Fluent)

Spanish (Fluent)

Portuguese (Basic)